
PRODUCTION
AND EXPERIENCE
37
YEARS
UZUN NU
GROUP OF COMPANIES
UZUN NU
444 8 604
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NETELSAN CHAIRMAN OF THE BOARD

PRODUCTION AND EXPERIENCE 37 YEARS

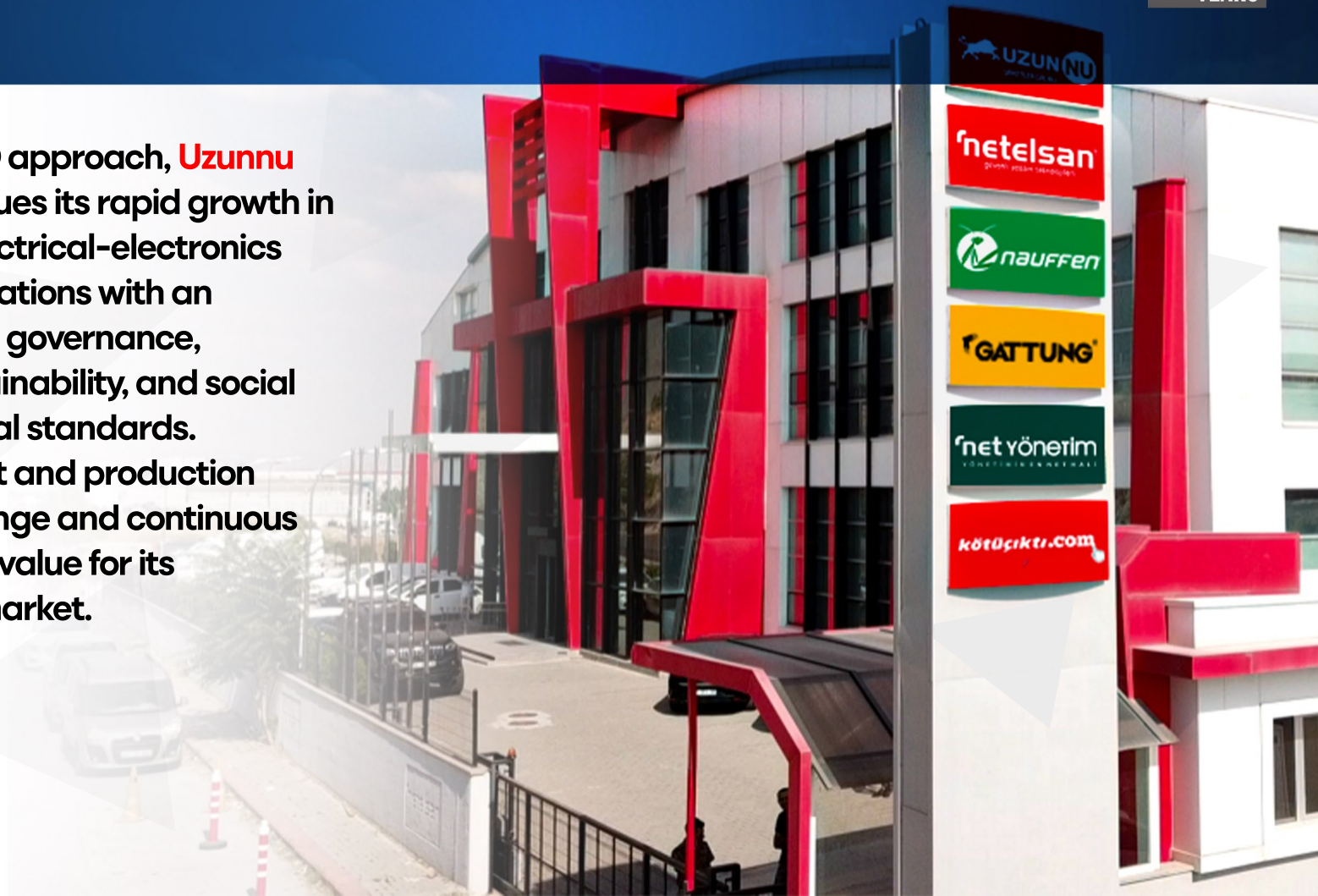
Born in Ankara in 1968, our Chairman of the Board of Uzunnu Group of Companies, Necmettin Uzun, completed his primary and secondary education in Ankara. While studying at Anadolu University Faculty of Business Administration, Uzun started his career as a sales representative and, following his successful performance in a short time, continued his career as sales manager. To introduce the Netelsan brand both in Turkey and internationally to many countries around the world, he has been serving as the Chairman of the Board of Uzunlu Group of Companies since 1989.



ABOUT US

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Driven by an innovative R&D approach, Uzunnu Group of Companies continues its rapid growth in the e-commerce, IT, and electrical-electronics sectors, conducting its operations with an understanding of corporate governance, customer satisfaction, sustainability, and social responsibility at international standards. Contributing to employment and production through its wide product range and continuous innovations, Uzunlu creates value for its stakeholders in the global market.



PRODUCTION AND EXPERIENCE 37 YEARS

OUR MISSION

LEADER
To hold a pioneering position in our sector.

DEVELOPMENT
To develop new products and technologies, and to grow in IT and e-commerce.

SERVICE
To keep customer satisfaction at the highest level.

ECONOMY
To contribute to our national economy with 100% domestic production.

VALUE
To create lasting and high value.

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OUR VISION

To be a global company that maintains its sustainable growth with our values derived from the past, offers modern and creative products suitable for the era, and is environmentally conscious, primarily addressing climate change.



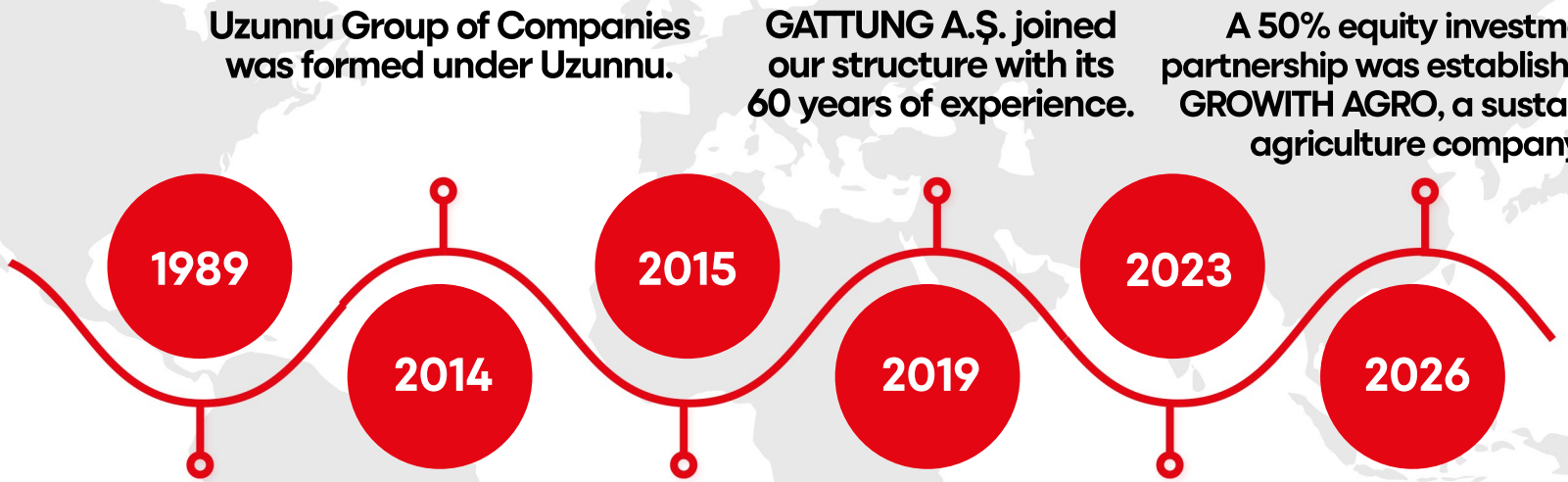
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MILESTONES

PRODUCTION AND EXPERIENCE 37 YEARS



UZUNNU GROUP OF COMPANIES

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netelsan®
SAFE LIVING TECHNOLOGIES

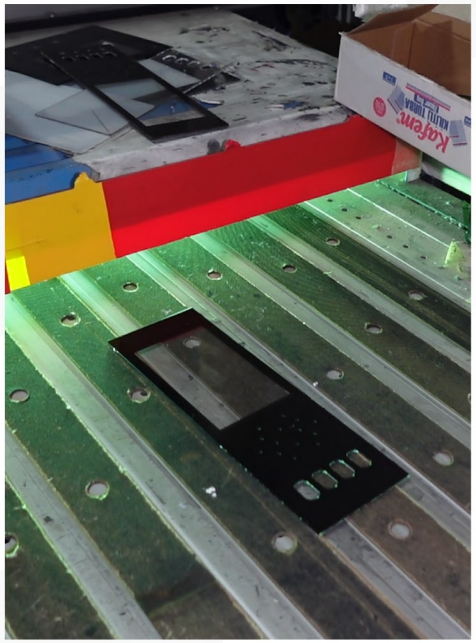
net yönetim
The Net Way of Management


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37
YEARS
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ACTIVITIES IN OUR FACTORY

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OUR SOCIAL PROJECTS

PRODUCTION AND EXPERIENCE 37 YEARS









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netelsan®
SAFE LIVING TECHNOLOGIES

Offering 5,000 product items across 8 categories with a 16,000 m^2 production facility, Netelsan continues to manufacture safe living technologies with an innovative R&D approach at its factory in Ankara with nearly 400 personnel.

PRODUCTION AND EXPERIENCE
37
YEARS



Switch and Socket
Series



IP Video and Smart
Security Systems



Video Communication
Systems



Burglar Alarm
Systems



Fire Detection
Systems



Motion
Sensors



Video Intercom
Systems



Sensor-Controlled
Lighting Fixtures



Emergency Exit and
Directional Lighting Fixtures

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nauffen®

Nauffen is one of Turkey's leading institutions with the luxury switches and sockets it has manufactured since its inception, serving the market with its diverse and wide product range.

PRODUCTION AND EXPERIENCE 37 YEARS

TİEFE

Illuminated Switches and Sockets



The most powerful tone of blue

BRİSE

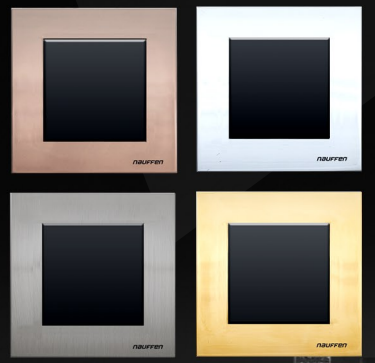
Switches and Sockets



Texture details you can feel

GNADE

Switches and Sockets



Elegant and striking

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net yönetim
The Net Way of Management

Net Yönetim is a site and apartment management software application. All operations regarding site and apartment management are carried out via the mobile application, providing convenience to consumers.

PRODUCTION AND EXPERIENCE 37 YEARS



- Dues Tracking System
- Survey and Complaint Reporting
- Fault Ticket Generation
- Emergency Notification
- Personnel Management

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Invest in real production and real value.
Sustainable and stable earnings are possible with soilless greenhouse farming. The future is in production...

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37
YEARS



- SOILLESS GREENHOUSE SYSTEMS
- OPEN-FIELD AGRICULTURAL PROJECTS
- SMART IRRIGATION SYSTEMS
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- AGRICULTURAL PROJECTS CONSULTANCY
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